

# INBOUND MARKETING CERTIFICATE OF EXCELLENCE



## AMY HISSOM

### Inbound Marketing Certified Professional

This certificate acknowledges the recipient's proficiency in Inbound Marketing principles and best practices, including blogging, social media, lead conversion, lead nurturing, and closed-loop analysis.

### Inbound Marketing University

12/26/2010

A handwritten signature in black ink, which appears to read "Brian Halligan".

Brian Halligan, HubSpot CEO and Founder

